



JOHN SCHOENKNECHT  
Waukesha State  
Bank is formed  
in 1944 ▶ 5A



Get a rundown of the  
contested county races  
on Tuesday's ballot ▶ 7B

WEEKEND EDITION



# The FREEMAN

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## WHAT A WIN!



Dave Radcliffe/Freeman Staff

GREEN BAY — Oconomowoc's girls volleyball team erupts in celebration after beating River Falls in five sets in a WIAA Division 1 state semifinal Friday at the Resch Center in Green Bay.  
■ Turn to the B-section for more prep sports coverage of the girls state volleyball tournament, the boys state soccer tournament and football state quarterfinal playoffs.

## 'We Believe In Jesús'

Waukesha business creates  
custom T-shirt for Brewers

By Ashley Haynes  
ahaynes@conley.net.com  
262-513-2681

WAUKESHA — One area business has climbed the ladder from operating out of the basement of one of the owners to designing custom gear for the Milwaukee Brewers.  
Epoch (pronounced like Epic) Athletics has been creating custom gear since 2013 and just moved into a new space on Bluemound Road last April. But before they were in any office space, Epoch actually operated out of Matt Harris' basement.  
Harris and Andrew Lange are the two founding members of Epoch. They both come from industries that tie into what the business does — Lange had a year of industry experience in graphic arts beforehand and Harris had been working at Milwaukee Sporting Goods for four years.  
“Our business at first was centered around sports, high school sports and youth sports. We just decided to break off on our own and build our business from there,” said Harris.  
Both Harris and Lange also have several years' experience in coaching local sports teams, which served as a base of connections for Epoch Athletics. Online spirit wear and apparel helped bring them a substantial amount of business and shortly after its inception, Epoch Athletics welcomed new mem-

bers Peter Weber and Kyle Burlingame.  
It was Lange who came up with the name for the business. While he and Harris were coaching and discussing significant moments of football games, Lange decided to look up old words and “epoch” caught his eye as it is synonymous with an important moment in time.  
“For us we felt like ‘Hey, this is a significant time in our lives,’ and it's just cool and kind of fun to say too,” said Lange.  
**A divine idea**  
The fun doesn't stop at the name for the Epoch team. Through Kyle Burlingame, who has a friend that is a Brewers clubhouse attendant, the group learned that there was talk among Brewers players to create some custom apparel to support first baseman Jesús Aguilar.  
“When the All-Star break was approaching, Jesús Aguilar was having his really good season and, at the time, he was getting snubbed of his All-Star selection,” said Burlingame.  
After his friend ran the idea by him, Burlingame and the Epoch team tried to bring the Brewers' idea to life, which was to cheekily refer to Jesús Aguilar as Jesus himself. They landed on the slogan, “We Believe In Jesús,” which also later became a hashtag used by the Brewers leading up to the All-Star Game. They had two days to make the



Ashley Haynes/Freeman Staff

Epoch Athletics graphic artist Kyle Burlingame helped the business connect with a Brewers insider who reached out looking for someone to create a custom Jesús Aguilar T-shirt that was worn by team members.  
design happen.  
“The Brewers, their players, wanted to keep it (the T-shirt) player-exclusive, so that's why it never got out,” said Burlingame.  
Matt Harris says that despite initially wanting to capitalize on the popularity of their design, they decided to respect the Brewers' wishes and keep the T-shirt player-exclusive — a move he hopes the team will remember in the future.  
See EPOCH, PAGE 10A

### WAUKESHA WATER PROJECT

## Utility nets \$116 million loan for infrastructure

Low-cost federal WIFIA loan could reduce projected rate increases

By Cara Spoto  
cspoto@conley.net.com  
262-513-2653

**SOUND OFF**   
What do you think?  
Phone: 262-513-2641  
Email: soundoff@conley.net.com

WAUKESHA — The Waukesha Water Utility has been awarded a \$116 million low-interest loan from the federal government that is expected to significantly lower borrowing costs associated with piping Lake Michigan water between Milwaukee and Waukesha.  
The U.S. Environmental Protection Agency or (EPA) announced this week that the utility was one of 39 projects across the country to receive financing assistance through its Water Infrastructure Finance and Innovation Act (WIFIA) program. The program is designed to provide long-term, low-cost supplemental loans for regionally and nationally significant water infrastructure projects.  
The \$116 million loan the Waukesha Water Utility

will receive is expected to cover 40 percent of the \$286.2 million in infrastructure costs related to the Lake Michigan diversion project.  
“WIFIA is absolutely the best financing vehicle we can have for the amount of money we are obtaining,” Mayor Shawn Reilly said Friday of the news.  
Reilly and Waukesha Water Utility General Manager Dan Duchniak added that the utility expects to get enough low-cost loans through the state's Clean Water Fund, and other programs, to cover much of the remaining \$163 million cost of the project.

See WATER, PAGE 10A

## Falls vet clinic gets online TV show

By Royce Podeszwa  
rpodeszwa@conley.net.com  
262-513-2651

MENOMONEE FALLS — Brook-Falls Veterinary Hospital & Exotic Care will debut its short TV series on basic pet care in the modern age on Facebook, YouTube and other online platforms on Nov. 12.  
Each episode of “Expert Veterinary TV” will last between one and three minutes and will stream every Monday, Wednesday and Friday.  
“The average pet owner



Submitted photo

See SHOW, PAGE 10A Dr. Jennifer Bloss with a client.

### INDEX

Business.....4A  
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Success...C section  
Weather.....10A  
Volume 160, No. 157

### Fun Things To Do This Weekend

**2nd Annual Science Fest**, 1 p.m. to 4 p.m. today, Retzer Nature Center, S14-W28167 Madison St., Town of Genesee. For all ages. Family-friendly activities. \$3 per person or \$10 per family.  
**Waukesha Expo Market**, 9 a.m. to 4 p.m. today and 9 a.m. to 3 p.m. Sunday, Waukesha County Fairgrounds, 1000 Northview Road, Waukesha. Flea market-styled antique, collectibles, art, craft and home party show. Free parking with \$5 admission for people over 6 years of age or \$3

per person with donated two nonperishable food items for the Hunger Task Force.  
“**Mary Poppins: The Broadway Musical**,” 7:30 p.m. today, Sunset Playhouse, 800 Elm Grove Road, Elm Grove. 262-782-4430, www.sunset-playhouse.com  
“**Billy Elliot: The Musical**,” 3:30 p.m. and 7:30 p.m. today, 2 p.m. Sunday, Waukesha Civic Theatre, 264 W. Main St., Waukesha. 262-547-0708, www.waukeshacivictheatre.org

**Customer Appreciation Celebration**, 11 a.m. to 3 p.m. today, D&D Automotive Repair, 1714 Arthur Court, Waukesha.  
**37th annual “All You Can Eat” Shrimp Dinner and Silent Auction**, noon to 6 p.m. Sunday, St. Paul's Church, 210 E. Pleasant St., Oconomowoc. Held by Oconomowoc Kiwanis Breakfast Club. Oconomowockiwanis.org  
**Peppermint Fair**, 9:30 a.m. to 3:30 p.m. Sunday, Bay Lane School, S75-

**Time to fall back**  
Remember to set your clocks back one hour.



AP

W16399 Hilltop Drive, Muskego. \$3 admission. Annual holiday-themed craft fair featuring a variety of items with over 80 exhibitors. Sponsored by Muskego Woman's Club. Bakery sale, raffle. Food and drink are available. Free parking, handicap accessible.

### WEATHER



**Tomorrow:**  
Rain  
showers  
**High 52**  
**Low 41**

See complete forecast on 10A



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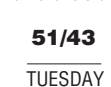
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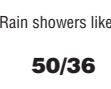
**FIVE-DAY FORECAST**

**TONIGHT**  
  
Rain showers likely

**42**  
**TOMORROW**  
  
Rain showers

**52/41**  
**MONDAY**  
  
Rain showers late

**51/43**  
**TUESDAY**  
  
Rain showers likely

**50/36**  
**WEDNESDAY**  
  
Mostly cloudy

**44/30**

**REGIONAL FORECAST**

**WISCONSIN**

**COMFORT INDEX**  
What the air will feel like tomorrow, based on the temperature, humidity and wind speed.  
1 poor; 10 excellent.

**5**

**TEMPERATURES SHOWN ARE TOMORROW'S HIGHS AND LOWS.**

**ALMANAC**  
Statistics for yesterday  
High/Low, Waukesha ..... 46/35  
Normal High / Low ..... 48/39  
Last year's high for date ..... 53/38  
Last year's low for date ..... 42  
Precipitation, Waukesha ..... 0.00"  
Precipitation ..... Trace  
Precip. month to date ..... Trace  
Normal month to date ..... 0.19"  
Precip. year to date ..... 40.54"  
Normal year to date ..... 30.20"  
\* Precipitation source: Gen. Mitchell International, Milwaukee. Precipitation is the liquid equivalent of snow, ice and rain.

**WIND CHILL TOMORROW**  
A composite of the effects of temperature and wind on the human body.  
8 a.m. .... 39  
Noon ..... 45  
4 p.m. .... 52  
8 p.m. .... 45

**HEATING DEGREE**  
An index of energy consumption indicating how many degrees the day's mean temperature was above 65 degrees.  
Yesterday ..... 22  
Month to date ..... 40  
Season to date ..... 552  
Normal season to date ..... 624

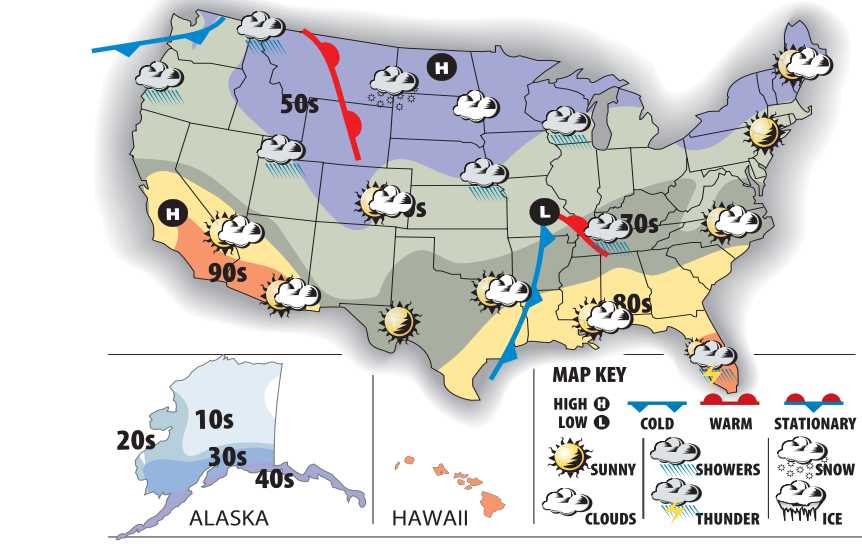
**Nov. 7 Nov. 15 Nov. 23 Nov. 29**  
**New First Q Full Last Q**












Sunset today ..... 5:41 p.m.  
Sunrise tomorrow ..... 6:32 a.m.

Moonrise tomorrow ..... 2:40 a.m.  
Moonset tomorrow ..... 4:35 p.m.

**NATIONAL FORECAST**

Sunday, Nov. 04, 2018



**MAP KEY**  
HIGH  LOW   
COLD  WARM   
STATIONARY   
SUNNY  CLOUDS   
SHOWERS  THUNDER   
SNOW  ICE 

**SOUTHEASTERN WISCONSIN**  
Tonight: Light rain showers likely. Lows in the lower 40s. Southeast winds 10 to 15 mph.  
Sunday: Light rain showers. Highs in the lower 50s. South winds 15 to 20 mph.

**MARINE FORECAST**  
**Lake Michigan near shore forecast:**  
Tonight: East wind 10 to 15 knots veering southeast with gusts to around 20 knots late in the evening, then rising to 15 to 20 knots after midnight becoming 15 to 25 knots with gusts to 30 knots. Lake Michigan water temperature is 51 degrees.

**ULTRAVIOLET INDEX FORECAST**  
The UVI forecast for Sunday is **0**  
UV scale and warnings on possible skin damage: 0-2 low risk, 3-5 moderate risk, 6-7 high risk, 8-10 very high risk, 11-over extreme risk.

All maps, forecasts and data provided by  
©IBM Corporation 1994, 2018

# Police: Three dead, including shooter, at Florida yoga studio

TALLAHASSEE, Fla. (AP) — A gunman killed two people and wounded five others at a yoga studio in Florida's capital before killing himself Friday evening, officials said.

Tallahassee Police Chief Michael DeLeo told reporters Friday night that the man shot six people and pistol-whipped another after walking into the studio, which is part of a small Tallahassee shopping center.

The suspect then fatally shot himself, DeLeo said. Authorities have not identified the shooter or the victims. The conditions of the other victims are unclear.

DeLeo said police are asking for anyone who saw something unusual around the time of the shooting to contact police.

"We're all very saddened and shocked by the events that occurred, but it's important that people understand that there is no immediate threat outside of what has already occurred this evening," DeLeo said.

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Submitted photo  
Dr. April Wittenburg, Dr. Meryl Schimek, Veterinary Assistant Molly Mertens and Dr. Jennifer Bloss with a large tortoise.

## Show

From Page 1A

gets so much info from the internet, we want to make sure it is the right information," said Dr. Jennifer Bloss, one of Brook-Falls' owners.

Topics will vary in every episode, from dealing with pet anxiety and heart disease to selecting the right dog food.

Each episode will feature one of the six doctors on staff at Brook-Falls. The first season has 12 episodes with more planned for next year.

Debra Lopez, producer of the series, said the idea of proper pet care has changed tremendously over the years and the show is meant to help inform people of these changes.

"Pets have become family members," Lopez said. "It's not like the old days when you had a dog on a chain liv-

ing outside."

Besides dogs and cats, Bloss' animal hospital also deals with all manner of exotic pets. Her clients include rabbits, birds of all sizes, bearded dragons, prairie dogs and even a one-eyed 45-year-old Cuban tree frog.

"The majority of exotic pet problems are because nobody ever told owners how to care for them properly," Bloss said.

Bloss said that up until recently, most people didn't realize that animals like rabbits suffered from elderly issues like arthritis. Health care has improved so much that pets can now live well into their twilight years, which come with many of the same health problems as most human senior citizens.

Bloss' all-women staff also regularly helps local agencies treat wildlife in the area.

"It's one of those jobs where you never know what's going to walk in the door," Bloss said.

## Water

From Page 1A

### Rates

In addition to lowering the overall cost of the diversion project, Duchniak said the WIFIA loan could also end up lowering the utility's current projections for rate increases related to the project. He noted, however, that the actual impact on rates won't be known until the utility gets closer to finalizing the loan terms late next year.

Waukesha water customers saw their first rate increases related to the diversion project this June, when a "return flow" charge was added to water and sewer bills. Currently 62 cents for every 1,000 gallons

of water consumed, the charge was added to pay for the 15-mile pipeline that will return water to Lake Michigan.

According to utility projections, the return flow charge is expected to increase to \$1.84 per 1,000 gallons of water consumed next year, or about \$22.19 per quarter for an average residential user. Regular sewer and water rates are also expected to increase gradually over the next five years, with average quarterly bills for water, sewer and return flow charges currently projected to total \$324 by the year 2023.

"The cheapest money we can get"

What makes the WIFIA loan a better deal for the utility and ratepayers, said

Duchniak, is that it allows the utility to borrow the money over 35 years, and negotiate the terms of the loan. The interest rates for WIFIA loans are also based on the U.S. Treasury rate, which Duchniak said should be lower than anything the utility could get on the revenue bond market.

"We would probably be at around the 4 percent mark right now (on the bond market)," he said, adding that with bonding, they would only be able to amortize it over 20 years.

"This is the best way for us to minimize costs to the ratepayer, because it is the cheapest money we can get," said Duchniak.

## Epoch

From Page 1A

"For us, it was just the loyalty thing. They told us not to sell it. Technically we probably could have, but the fact that they know we stayed loyal to them, we're hoping some day... you never know, they may give us a call and give us a shot on something big," said Harris.

In the meantime, the Epoch Athletics group is printing custom gear on everything from USB drives in the shape of refrigerators to shoe insoles. Harris says they can out a logo on almost anything you can imagine.

"The cool thing about our business is that we can work with everybody. We can work with anybody because everybody wants their logo on something or some sort of creative design," said Harris.

To learn more about Epoch Athletics, visit [www.epochathletics.com/in dex.html](http://www.epochathletics.com/in dex.html) or email [sales@epochathletics.com](mailto:sales@epochathletics.com).

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