

## BUSINESS NEWS

## Frontier Airlines announces two more non-stop flights from Milwaukee

MILWAUKEE — Frontier Airlines announced Thursday two additional non-stop flights from General Mitchell International Airport, which will take customers to Austin, Texas, and Raleigh-Durham, North Carolina.

With these additions, Frontier Airlines will now operate 10 nonstop destinations from Milwaukee.

As part of the introduction, flights are available for as low as \$39 each way.

Nonstop service to important markets like Austin and Raleigh-Durham — combined with Frontier's ultra-low fares — mean more choices for Milwaukee travelers, and more reasons to choose MKE," Milwaukee County Executive Chris Abele said at a news conference Thursday unveiling the new service.

Frontier flies one of the youngest fleets in the industry, consisting of x Airbus A320 Family jet aircraft. With nearly 200 more new aircraft on order, Frontier will continue to grow and modernize its fleet to deliver on the mission to provide affordable travel across America, according to a release.

## Sensient Technologies acquires natural food coloring business

MILWAUKEE — Anticipating continued use of natural food coloring, Sensient Technologies announced Thursday it has reached a definitive agreement to acquire GlobeNatural, a leading natural food and ingredient company based in Lima, Peru, owned by the Michell Group.

The transaction is expected to close in the first quarter of 2018. The new entity will operate as Sensient Global Colors Peru S.A.C.

GlobeNatural has more than 25 years of experience in the sourcing, nature and exporing its products on the mission to provide affordable travel across America, according to a release.

## Mallat's Homecare Pharmacy sold

MEMONONIE FALLS — The two Mallat's Homecare Pharmacy pharmacies have been sold to Guardian Pharmacy of Wisconsin, LLC, but are anticipated to remain open.

On Thursday, Mike Flint Enterprises, Inc. notified the Wisconsin Department of Workforce Development that it has agreed to be sold to Guardian Pharmacy effective April 1.

Mike Flint Enterprises is an employee owned company so a vote had to be taken to approve the sale.

The two pharmacies included in the sale are located at 3230 Kingsley Way, Madison, and at N85-W15882 Appleton Ave., Menomonie Falls.

Additionally and as part of the same transaction, Guardian Pharmacy of Wisconsin LLC, will purchase the assets of Big Hitters, LLC d/b/a Interim HealthCare of Wisconsin LLC, located at 702 N. Blackhawk No. 215, Madison. This sale will also occur on April 1, 2018.

The notice received by the state says that all facilities and their employees, "will continue to conduct normal business operations without interruption under the new ownership structure." A total of 168 employees are currently employed at Mallat's Homecare Pharmacies and Interim HealthCare of Wisconsin and listed on the notice.

## Spectrum Brands has 1Q earnings of \$160.1 million

MIDDLETON (AP) — Spectrum Brands Holdings Inc. (SPB) on Thursday reported fiscal first-quarter earnings of \$160.1 million.

On a per-share basis, the Middleton-based company said it had profit of \$2.77. Earnings, adjusted for one-time gains and costs, were 30 cents per share.

The results topped Wall Street expectations. The average estimate of four analysts surveyed by Zacks Investment Research was for earnings of 28 cents per share.

The maker of consumer products including the George Foreman grill, Rayovac batteries and Kwikset locks posted revenue of \$646.5 million in the period, which also beat Street forecasts. Three analysts surveyed by Zacks expected \$641 million.

Spectrum Brands shares have decreased slightly more than 1 percent since the beginning of the year. The stock has decreased 16 percent in the last 12 months.

## Snap-On reports 4Q earnings

KENOSHA (AP) — Snap-On Inc. (SNA) on Thursday reported fourth-quarter earnings of \$129.5 million.

On a per-share basis, the Kenosha-based company said it had net income of \$2.24. Earnings, adjusted for non-recurring costs and pretax expenses, came to \$2.69 per share.

The results surpassed Wall Street expectations. The average estimate of six analysts surveyed by Zacks Investment Research was for earnings of \$2.96 per share.

The tool and diagnostic equipment maker posted revenue of \$974.6 million in the period, which also topped Street forecasts. Six analysts surveyed by Zacks expected \$941.6 million.

For the year, the company reported profit of \$557.7 million, or \$9.92 per share. Revenue was reported as \$3.69 billion.

Snap-On shares have decreased slightly more than 4 percent since the beginning of the year, while the Standard & Poor's 500 index has stayed nearly flat. The stock has decreased slightly in the last 12 months.

## Twitter shares surge after reporting first profitable quarter

SAN FRANCISCO (TNS) — Twitter on Thursday reported its first profitable quarter and a growth in ad sales, but the tech firm is still struggling to attract new users.

Twitter's stock at one point rose more than 23 percent in pre-market trading to \$33.28 per share after the company released its financial results.

The company, which has been slashing expenses, turned a profit of \$91 million, or 12 cents per share, for the first time, beating Wall Street's expectations.

## Amazon to deliver Whole Foods groceries through Prime Now fast delivery program

SEATTLE (TNS) — Amazon is using Whole Foods Market stores in four cities as depots for quick grocery delivery, the biggest move yet to incorporate the organic grocer into the Seattle retail giant's e-commerce empire.

Prime Now, Amazon's one- and two-hour delivery service, started late Wednesday to offer deliveries of a range of items picked from Whole Foods shelves in Austin and Dallas, Texas; Cincinnati; and Virginia Beach, Va.

Amazon sealed its \$1.5 billion purchase of Whole Foods and its more than 460 stores in August, and moved quickly to link its operations with the Austin-based grocer.

Whole Foods' house brands, including 365 Everyday Value, were added to Amazon's retail site and the Amazon Fresh grocery delivery service. Amazon placed Lockers, secure delivery points for packages, in almost 400 Whole Foods stores. And last week, Amazon announced that its flash-delivery Treasure Truck vans would make stops at Whole Foods locations.

## Send us your business news!

The Freeman wants to publish your business news, including new locations, employee hires, expansions and innovative ideas. We'd like to hear from small businesses, manufacturers, consulting firms and entrepreneurs — or anyone with a finger on the pulse of the area business community. Please send business news items and photos to kmichalets@conley.net.com

## HANDS-ON LEADERSHIP

## Cady wants to involve everyone in Pewaukee School District

By Chris Bennett  
Special to The Freeman

PEWaukee — Everyone seems to want a piece of a school district's superintendent. It seems Mike Cady would have it in other words.

Cady took over as the superintendent of the Pewaukee School District in August after several years as the district's chief academic officer.

He took the helm from JoAnn Sternke, who was superintendent for more than a decade before retiring.

Don't worry about Cady spreading himself too thin in his new duties.

"You really, as a superintendent, are most effective when you interact with as many groups or stakeholders in the district as possible," Cady said. "Your job, when you lead an organization like this, is to connect with and engage everyone associated with your school system."

Cady said the Pewaukee School District numbers about 3,000 students and 400 employees — from teachers to custodians, cafeteria personnel to maintenance workers, and more.

Cady's current role is the result of moving up the ranks through 25 years in education, and he will readily admit every stop in his career prepared him for his current role in Pewaukee.

"Everything I do involves working with and through other people," Cady said.

"That's what it boils down to. Sometimes it's called the balcony view, but I try to be much more in the mix with students and our staff."

As one moves higher up in education their view broadens and expands, and Cady has made a career of expanding his horizons.



Pewaukee School District Superintendent Mike Cady talks with students.

Submitted photo

He taught in Pewaukee, and moved into administration with a position in the Nicolet School District in Glendale. He returned to Pewaukee and worked as an associate principal at Pewaukee High School.

Cady was principal of Franklin High School from 2004 to 2012, when he returned to Pewaukee as chief academic officer in his third tour of duty with the district.

Cady is also in the process of completing his Ph.D. in leadership in the areas of learning and service at Milwaukee's Cardinal Stritch University. He defends his thesis "Studying the Efficacy of Blended Learning in Math in High-Performing High Schools" — in March.

## Preparing students for the future

Like almost all school dis-

tricts in suburban southeastern Wisconsin, Pewaukee is in excellent shape, and can cite test scores as proof. Cady said some ideas in learning are broader than test scores, and Pewaukee wants to make students future-ready.

The high school class of 2031 started school this year. The challenge for educators and administrators is to ensure students are prepared to live and thrive in a world that does not yet exist.

"What is the school district going to look like when your 4-year-old graduates from high school?" Cady said. "We know that we are preparing students for a very different economy. We are really engaged in that work, as we prepare them for a more global economy."

Cady said predictions

state that 40-65 percent of the jobs that exist today will eventually be taken over by technology. The district is focusing on developing students as lifelong learners who possess adaptable skill sets. The days of teachers disseminating information and expecting rote regurgitation are long past.

In the near future, Cady said the district will engage in strategic planning in March. He needs to hire a new principal at Pewaukee High School, and also help develop a facilities master plan.

Cady said Pewaukee is the fastest-growing school district in Waukesha County over the last 10 years. Given the demands of students, parents, teachers and more, it's unlikely the demands on his time will ebb anytime soon.

## WAUKESHA WATER PROJECT

## Area mayors discuss pipeline concerns before public meetings next week

By Hannah Weikel  
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WEST ALLIS — Next week, the Waukesha Water Utility will host three open houses in communities to the east that will be affected by the construction of its Lake Michigan water line.

The West Allis, New Berlin and Greenfield mayors say they were notified that Waukesha's lake water would flow through their borders when Milwaukee was tapped as the supplier in late October, and they must now help residents understand what the impacts of pipeline construction will be in the coming years.

Greenfield

"We found out about the (Milwaukee) agreement at roughly the same time the public did, or shortly thereafter," said Greenfield Mayor Michael Neitzke. "As the subject matter came out it was pretty clear that in order for Milwaukee water to get to Waukesha the supply would have to come through the city of Greenfield."

Neitzke said the impact on city streets in Greenfield concern him and his residents, but overall he welcomes the bid and said the mayors and water utilities in Waukesha and Milwaukee have helped and forthcoming in the process so far.

The Waukesha Water Utility's aim for the open houses next week is to gather feedback on the different route options from residents in Greenfield, West Allis and New Berlin who could be affected by easements, right-of-ways or road construction when the pipeline is laid in about two years.

New Berlin

Mayors in those communities asked Waukesha to hold the public meetings so residents would have the chance to bring forward concerns they might have and ask questions about the impacts of the different routes, said New Berlin Mayor Dave Ament.

"We want to let people know in the areas along the route where this could possibly be and alert them that this might be coming through their property," Ament said. "They can come here and ask questions and give their opinions; this may require easements on some properties."

Man charged with assaulting girl, 7

WAUKESHA — A Sussex man allegedly had sexual contact with the 7-year-old daughter of his girlfriend over the past year.

The man, 38, is not being named by The Freeman to protect the identity of his accuser, but he was charged Thursday in Waukesha County Circuit Court with three counts of sexual assault of a child. He was ordered held on a \$25,000 cash bail and told to avoid contact with the alleged victim.

A criminal complaint said the girl reported she was at home on Oct. 18, with the defendant also living there, when he asked her probing personal questions about her romantic life, and said, "I know you like me ... we can be together" and even allegedly offered her money. When the girl ran to a bathroom to get away from him, he followed, the complaint said, pushing his head through a opening in the door to say, "I don't want nothing but sex."

New Berlin is slated to have two of Waukesha's pipelines running through the city — one for intake and another for treated wastewater. Because the wastewater is headed south to the Root River, the pipelines will have to use different routes on separate sides of the community Ament said.

"I encouraged (Waukesha) to have this meeting while they are in the beginning stages. We do that kind of thing here a lot," Ament said. "Why spend all that money on the engineering and planning of a certain route when it's going to make people mad?"

Ament said his role in this process is to keep residents informed, especially those who live along one of the six proposed routes in New Berlin, a few of which would tear up roads or use easements to run through family-owned farm land.

"The more upfront we are as governments the less chance that, even if someone isn't happy with what's going on, they at least won't be surprised when there's construction equipment in their back yard," he said.

West Allis

West Allis Mayor Dan Devine said the city has

tried to get the word out to residents about the open house next week through social media and email, but he fears it won't be hard to inform everyone.

"I wish more people knew about it," he said. "We tried to get the word out because people are going to start asking questions when the roads get torn up."

Devine said West Allis residents are exhausted with road construction after the Milwaukee Zoo Interchange redevelopment and other city projects, and if Waukesha chooses to tear up more roads it could be hard for the city to swallow.

"(The project) has got the potential to cause some headaches for people and businesses in the area," he said.

The Waukesha Water Utility and the Great Water Alliance public relations group will be at the West Allis Public Library at 7421 W. National Ave. from 5:30 to 7:30 p.m. on Monday, at the Greenfield Public Library at 5310 W. Layton Ave. from 5:30 to 7:30 p.m. on Wednesday and at New Berlin City Hall at 3805 S. Casper Drive from 5:30 to 7:30 p.m. on Thursday.

Man charged with child enticement

WAUKESHA — A Milwaukee man has been released on a signature bond after he allegedly tried to entice his niece to have sex last fall.

The man, 58, is not being named by The Freeman to protect the identity of the alleged victim, 15. He was charged Thursday with child enticement and ordered to have no unsupervised contact with minors.

A criminal complaint said the girl reported she was at home on Oct. 18, with the defendant also living there, when he asked her probing personal questions about her romantic life, and said, "I know you like me ... we can be together" and even allegedly offered her money. When the girl ran to a bathroom to get away from him, he followed, the complaint said, pushing his head through a opening in the door to say, "I don't want nothing but sex."

Woman alleges sex assault against Elm Grove man

WAUKESHA — An Elm Grove man picked a woman up from her dorm room in Milwaukee, took her to his home and forcibly had sex with her, according to a criminal complaint filed

against him Thursday in Waukesha County Circuit Court.

Matthew Raifs, 20, was charged with second degree sexual assault, strangulation and suffocation and false imprisonment. He was released after posting \$5,000 cash bond Thursday, with a protective order against him preventing him from contacting the accuser.

A criminal complaint said a female UW-Milwaukee student reported last month that she met Raifs at a party last year and has communicated with him through Snapchat, where he sent her a photo of his genitals before she blocked him last fall.

However, before that, on Sept. 3, he picked her up at her dorm room, took her to his home to watch a movie, and forcibly had sexual intercourse with her despite her protests, the woman reported.

He will be in court again March 9.

## IN BRIEF

father and a social worker that the man has her "itch" him — scratch his foot and legs and near his private part, frequently at night, and the girl said, "I never get sleep." He also told her not to tell anyone about it, but she did finish scratching his foot and back before scolding her and sending her to her room, the complaint said.

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